

ABSTRACT OF THE DISCLOSURE

A method and a system with which the buyer can modify the specifications of a product so as to make it satisfy the needs of the buyer, while allowing mass
5 production and maintaining the marketability of the product. With a product specifications modifying method and a product specifications modifying system according to the invention, the buyer prepares specifications modifying information for modifying the
10 specifications of a product on the basis of an information preparing program made available to the buyer by buying the product and adapted to modify the specifications so as to satisfy his or her demand. Then, the buy modifies the specifications of the
15 product on the basis of the specifications modifying information.